

# ROSEVILLE UTILITIES YOUTH ART CONTEST

## THEME

### Utility Superheroes

Using the theme “Utility Superheroes,” go wild with markers, crayons, colored pencils, or even digital art to use for the poster contest. You can do a combination of any of the ideas below, too!

#### We are looking for entries that illustrate how your utilities impact your life, such as:

- Delivering clean water
- Keeping sewer pipes flowing
- Saving energy throughout the year
- Composting or collecting solid waste

You can also feature what trucks we use to provide service – utility line trucks, garbage trucks, vector trucks, pipe scope trucks, and dump trucks, but focus mainly on the utility superhero. You can choose one utility or all four if you'd like!

## REQUIREMENTS



**Drawing size:** 11" x 8.5" horizontal sheet (landscape orientation), one sided



**Tagline:** “Utility Superheroes”

Entries must include the child's name, age, address, a parent/guardian's name, email address, and a phone number.

## DETAILS

### Selection criteria

Entries will be screened based on message, merit, creativity, and originality by Roseville Utilities staff.

We will select four finalists from each age group that will be put to a Community Choice vote on social media. The highest voted contestant will be the Community Choice winner.

- 4 and under
- 5 to 8 years old
- 9 to 12 years old
- 13 to 17 years old

### Prizes and recognition

Finalists will receive a \$50 gift card to an art supply store, while community choice winners will receive a \$100 gift card.

All finalists will receive a framed certificate, as well as their art included in a 12-month calendar.

### Deadline

Submissions must be postmarked by **Friday, September 15.**

### How to submit

Please submit artwork by mail to:

Environmental Utilities  
Youth Art Contest  
2005 Hilltop Circle, Suite 200  
Roseville, CA 95747

\*Entries received by e-mail will not be accepted

## CONTEST RULES

- Children ages 17 years old or younger who reside in Sacramento and Placer Counties may enter.
- Limit one submission per person.
- Entries must include the child's name, age, address, a parent/guardian's name, email address, and a phone number on a separate piece of paper.
- Entries must be created by children. Please, no help from parents, adults, or older siblings.
- Entries must be displayed on one side of a single 8.5-inch x 11-inch piece of paper with **landscape orientation**.
- Acceptable mediums include pen, pencil, crayon, chalk, charcoal, marker, paint, digital or watercolor.
- If your entry is selected as a winner, you grant the City of Roseville a royalty-free, non-exclusive right to:
  - Use the artwork in its calendar and other print publications.
  - Use the artwork in its internal and external communications, including, but not limited to, websites, advertising, presentations, and printed and digital materials.
  - Use, in connection with the contest, the artist's first name, city of residence and age.
  - Winning artwork will be credited in the calendar with the artist's first name and age.
  - Retain a digital copy of the artwork.
- Entries must not include trademarked or copyrighted materials.
- **Entries must be postmarked by Friday, September 15.**

For any questions or comments, please email [pkkrug@roseville.ca.us](mailto:pkkrug@roseville.ca.us)